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Sports & Properties, Inc. Newsletter | June 2013

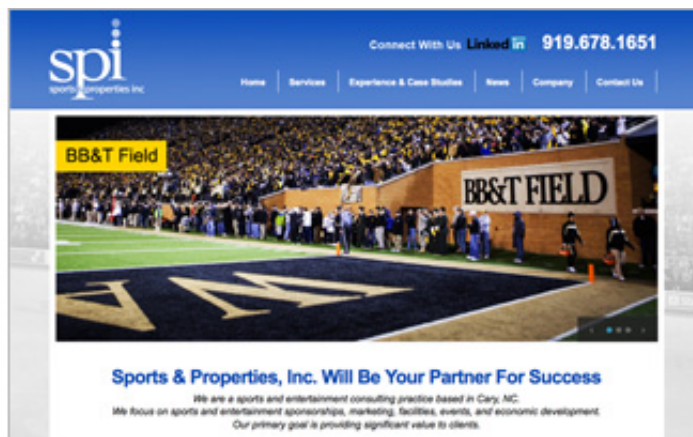


Welcome to the Sports & Properties, Inc. Newsletter, an occasional update on SPI's latest activities.

## SPI Launches New Website

SPI has relaunched its website with a **fresh look, upgraded content, and more user-friendly navigation**. Thanks to the design expertise of the [BEM Group](#) in Greensboro, *Official Digital Media sponsor of the 2015 U.S. Figure Skating Championships*, our website now has the contemporary look and easy flow that visitors have come to expect from today's websites.

"We are delighted to have BEM, who has done such great work on our Figure Skating websites since 2009, teaming up with us on an exciting new website for SPI," said Faryn Roy, Director of Events & Operations for SPI. "Users will definitely appreciate the **new design** and will be able to find all the key information about the company with just a click or two."



## Sports & Properties INTERNATIONAL!

Actually the "I" in SPI stands for "**incorporated**" but maybe with our newest project, we should consider changing that to "**international**"! Recognizing SPI's significant Olympic **single and multi-sport organizational experience**, the U.S. Olympic Committee, in association with the Association of National Olympic Committees of Africa (ANOCA), has retained SPI to assist the Botswana Africa Youth Games Organizing Committee (BAYGOC) and the Botswana National Olympic Committee with the organization and management of the 2014 Africa Youth Games (AYG). The AYG project is part of the USOC's long-standing cooperative support programs with fellow members of the world's Olympic Family.

**The Africa Youth Games** are modeled after the Youth Olympic Games, which was founded by the International Olympic Committee in Singapore in 2010 and focuses on engaging younger athletes in Olympic sport. The Games feature high-school-aged competitors, aged 14 to 18. For the AYG, over 2500 athletes representing all 54 countries of Africa, with an official delegation of up to 4000, will participate in 20 sports.

**Hill Carrow** is leading the AYG effort for SPI and was on site in Botswana last month. In a news release, Regina Vaka, Chairman of BAYGOC expressed sincere gratitude for the consulting arrangement and said that, "Mr. Carrow's input has been invaluable in preparing for the Games." The Africa Youth Games are one of four continental Youth Games-others are held in Asia, Australia, and Europe. The Games are scheduled for May 22-31, 2014 in Gaborone, capital city of Botswana.



Hill Carrow in Gaborone, Botswana, with Regina Vaka, BAYGOC Chairman, and Shaw Kgathi, National Minister of Youth, Sport and Culture

## New Facilities for Central Florida

SPI was selected in an RFP process by **Seminole County, Florida**, to perform a study that will help the county determine the feasibility and optimum configuration for a potential multi-field baseball complex and additional fieldhouse facility. Seminole County currently has \$27 million dedicated to the project(s) and is looking to significantly expand economic impacts in the county from sports tourism.

"We are delighted to be working with Sports & Properties on this exciting project," said John Bisignano, President/CEO of the **Central Florida Sports Commission**. "SPI has been a long-time leader in the sports tourism industry, and we look forward to a collaborative effort with them that will take Seminole County and



Central Florida sports to the next level in sports tourism."

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[Sports & Properties, Inc.](#) | 401 Harrison Oaks Blvd. Suite 215 | Cary, NC 27513 | **Phone:** 919.678.1651

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