## **MEDIA ADVISORY**

20 First Street – Colorado Springs, CO 80906 Phone: (719) 635-5200 – Fax: (719) 635-9548 Web site: <u>www.usfigureskating.org</u>



FOR IMMEDIATE RELEASE Media contact: Scottie Bibb – (719) 635-5200

## U.S. FIGURE SKATING ANNOUNCES ATTENDANCE FOR 2011 AT&T U.S. FIGURE SKATING CHAMPIONSHIPS

**COLORADO SPRINGS**, **Colo. (February 2, 2011) –** U.S. Figure Skating announced today the attendance total for the 2011 AT&T U.S. Figure Skating Championships, held Jan. 22-30 in Greensboro, N.C. Attendance for the 9-day event totaled 110,787.

Additional attendance on site at the FanFest, practice rink and related activities totaled an additional 50,805.

The U.S. Figure Skating Championships, held annually since 1914, is the nation's most prestigious figure skating event and one of the most televised and most-watched annual sporting events in the country. The 2011 edition marked the first time the U.S. Figure Skating Championships was hosted in the Carolinas. The event was held at the Greensboro Coliseum Complex, where all three major components of the event – competition, practice and FanFest were featured.

The event concluded with the Smuckers Skating Spectacular, featuring a special performance by 2010 Olympic champion Evan Lysacek. The Spectacular was taped on Sunday, Jan. 30 for broadcast on NBC Saturday, Feb. 5 from 2:30-4:30 p.m. ET.

## – About U.S. Figure Skating –

U.S. Figure Skating is the national governing body for the sport of figure skating in the United States as recognized by the United States Olympic Committee and the International Skating Union. U.S. Figure Skating is made up of 743 member, collegiate and school-affiliated clubs and more than 990 Basic Skills programs representing approximately 176,000 members. U.S. Figure Skating is charged with the development of the sport on all levels within the United States including athletes, officials, sanctioning of events and exhibitions, and establishing the rules and guidelines by which the sport is governed.