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## SPI Launches New Website



SPI is proud to unveil its new website. While the address is the same - [www.sportsproperties.com](http://www.sportsproperties.com), the site has been completely revamped with a new look and new content. Following weeks of design work, content revision, and substantive additions, the site is ready just in time for the new year.

One of the new features of the site is a "Case Studies" section, detailing many of the projects that SPI has completed over the years and explaining how those projects were of value to our clients.

## Busy Conference Season Sends SPI On the Road



The fall months are always a busy time with the numerous industry conferences scattered about the country. In September, SPI CEO Hill Carrow started off his travel by attending the US Aquatic Sports Convention in Anaheim - his 26<sup>th</sup> consecutive year attending the event. October 19-21, Hill attended the US Olympic Assembly in Houston. The following week he was joined by Faryn Driscoll as they attended the TEAMS Conference in Louisville as members of the North Carolina Sports Association, where they assisted in promoting the state as a sports tourism destination to events rights holders.

## Durham Performing Arts Center Topping Out Ceremony

SPI recently participated in the Topping Out Ceremony for the Durham Performing Arts Center, with Hill Carrow as one of the featured speakers. The Topping Out Ceremony, a 150-year-old tradition in the construction industry, concluded with the placement of the final steel beam adorned with the American and Durham flags and a small pine tree (part of the tradition). The venue remains on time and under budget, and is less than a year away from completion.



## Contact Us

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## Faryn Driscoll Promoted to Client Services Manager



SPI is happy to announce the promotion of Faryn Driscoll to Client Services Manager. She will have the primary responsibility of oversight of SPI's variety of client projects. In addition to this role, Faryn is responsible for the development of SPI's marketing materials and the coordination of the SPI internship program.