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News Release

LOUISVILLE, KY: Sports & Properties, Inc. (SPI) has completed a Sports Facility Database and Inventory for the Greater Louisville Sports Commission (GLSC).

The Sports Facility Inventory created by SPI features a searchable database of sporting facilities in Jefferson County and a written assessment of Louisville's sports infrastructure strengths and opportunities. A facility profile section also summarizes the characteristics of 59 key facilities.

"The Greater Louisville Sports Commission has a reputation as one of the strongest sports commissions in the country," said Hill Carrow, CEO of Sports & Properties. "They asked us to help provide the tools and analysis to assist them in taking their venues and event activity to the next level. The GLSC has a top-notch staff and we very much enjoyed partnering with them to complete a thorough facility assessment."

"The Sports Facility Database and Inventory Report developed by SPI is an important resource for our sports commission," said Diane McGraw, Executive Director of the Greater Louisville Sports Commission. "The searchable database will help us find appropriate facilities easily, and SPI's analysis is important as we work to both attract events which fit Louisville's sports facilities profile and add venues to bring new events and more economic impact to the area."

About the Greater Louisville Sports Commission: The GLSC is the sports commission for the Greater Louisville area and Jefferson County. The GLSC is dedicated to attracting, producing, and

For Immediate Release November 12, 2008

supporting sporting events that have a positive economic impact, enhance the image of the greater Louisville area as a premier destination for sporting events, and improve the quality of life for area residents and sports enthusiasts. Marquee events hosted in recent years include the Ford Ironman Louisville, the National Senior Games, the U.S. Transplant Games, AVP Volleyball, the National Masters Cycling Championships, and the 2008 Ryder Cup. For more information, visit www.louisvillesports.org.

About Sports & Properties, Inc.: Sports & Properties, Inc. is a sports and entertainment marketing and development firm located in Cary, NC. The company consults with community and government organizations on sports and entertainment economic development and sports tourism projects. Recent sports tourism clients have included the Rhode Island Sports Council, the West Michigan Sports Commission, the Fairfax County (VA) Convention & Visitors Bureau, and the Philadelphia Sports Congress. SPI is also a specialist and innovator in naming rights sponsorships with projects currently underway or recently concluded for Wake Forest University, the City of Durham, and the new Gwinnett Braves Stadium in Gwinnett County, GA. For more information, visit www.sportsproperties.com.