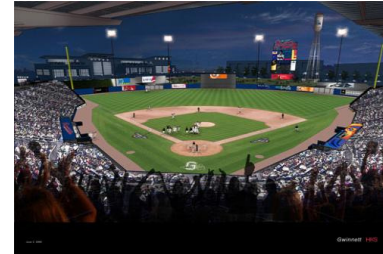


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## News Release

**GWINNETT, GA:** Sports & Properties, Inc. (SPI), of Cary, North Carolina, has done a valuation analysis for the new Gwinnett Braves Minor League Baseball Stadium under construction in Gwinnett, Georgia.

The \$64 million stadium will be the home of the Atlanta Braves AAA franchise, which will move from Richmond, VA to begin play in Gwinnett in April of 2009. The stadium will seat 10,099 and will feature retail, residential, and office space in future development surrounding the stadium. The franchise's move to Gwinnett also brings the AAA baseball players within 30 miles of their parent major league team. The Gwinnett Braves will play a 144-game schedule, including 72 home games at their new stadium.

"The work done by Sports & Properties has been valuable as we continue our discussions with naming rights prospects," said Preston Williams, Managing Director of the Gwinnett Convention & Visitors Bureau which is overseeing the stadium.. "Sports & Properties has a strong history with regard to naming rights projects, and has good experience in both minor league baseball and in the Atlanta metro area."

"We were thrilled to work with the Gwinnett Convention & Visitors Bureau on this exciting project," said Hill Carrow, CEO of SPI. Gwinnett County already has an impressive lineup of facilities with the arena, convention center, and performing arts center. Now the new Braves Stadium is going to take the county venues to a new level."

**For Immediate Release October 20, 2008**

**About Gwinnett County Convention & Visitors Bureau:** The Gwinnett County CVB oversees the area's major facilities including the Gwinnett Center, the Arena at the Gwinnett Center, and now, the new Gwinnett Braves Stadium. With a population that has recently grown to over 700,000, Gwinnett County is estimated as the ninth fastest growing county in the country in terms of numerical increase.

**About Sports & Properties, Inc.:** Sports & Properties, Inc. is a sports and entertainment marketing and development firm located in Cary, NC. The company is a specialist and innovator in naming rights and major sponsorships. SPI also consults with cities and community organizations on sports and entertainment economic development projects and represents major corporate clients with regard to their sports and entertainment sponsorships. For more information, visit [www.sportsproperties.com](http://www.sportsproperties.com).