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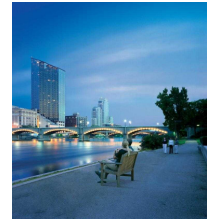
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West Michigan**Sports Commission**

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News Release

GRAND RAPIDS, MI: Sports & Properties, Inc. (SPI) has completed a Baseball and Softball Complex Concept and Report for the West Michigan Sports Commission (WMSC).

This report marks the second project for Sports & Properties with the West Michigan Sports Commission. The WMSC previously selected SPI in 2007 to conduct a Sports Commission Inventory Analysis shortly after the WMSC's formal launch.

"The Sports Commission Inventory Analysis SPI conducted in 2007 showed us that we could benefit from additional baseball and softball facilities in Kent County," said Mike Guswiler, Executive Director of the West Michigan Sports Commission. "The Baseball and Softball Complex Concept and Report gives us a starting point for our plans to determine the best type of field complex for the area, the potential events that may fill it, and the positive economic impacts that the complex would have on the region."

"We were thrilled to have another opportunity to work with the West Michigan Sports Commission," said Hill Carrow, CEO of Sports & Properties. "In a little over a year and a half since its creation, the WMSC has proven that they will be a constant presence on the national sports event scene. The WMSC is working to identify facility opportunities that will further position West Michigan as having some of the best sports venues in the country."

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Kent County currently features facilities including the Van Andel Arena, home of the Grand Rapids Griffins AHL hockey team and the Grand Rapids Rampage AFL team; DeVos Place, a 160,000 square foot riverfront convention center; Fifth Third Ballpark, home to the West Michigan Whitecaps baseball team; and the facilities of Grand Valley State University, a top Division II university, among others.

About the West Michigan Sports Commission: The West Michigan Sports Commission was officially established in December, 2006. The West Michigan Sports Commission was formed to provide tangible benefits for West Michigan in terms of economic activity, quality of life, and image enhancement. A 40-member Sports Commission Board, made up of 11 Executive Committee members and 29 at-large representatives, oversees the operations of the West Michigan Sports Commission. For more information, visit www.westmichigansportscommission.com.

About Sports & Properties, Inc.: Sports & Properties, Inc. is a sports and entertainment marketing and development firm located in Cary, NC. The company consults with cities and community organizations on sports and entertainment economic development projects including Richmond, VA, Louisville, and Philadelphia, among others, and represents major corporate clients such as Capitol Broadcasting Company. SPI is also a specialist and innovator in naming rights sponsorships with projects currently underway or recently concluded for Wake Forest University, the City of Durham, and the new Downtown Baseball Stadium in Winston-Salem, NC. For more information, visit www.sportsproperties.com.