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Sports & Properties, Inc.

News Release



Raleigh: Sports & Properties, Inc. has been retained by the Philadelphia Sports Congress to assist with a potential bid for the 2016 Summer Olympic Games.

Joe Torsella, Chairman of Philadelphia 2016, said, "We wanted a company with top Olympic credentials on our team. Hill Carrow, Sports & Properties CEO, has deep Olympic experience and contacts and has already been of great benefit to our Olympic initiative."

The United States Olympic Committee, headquartered in Colorado Springs, is in the process of determining whether it will put forward a candidate city for the 2016 Olympic Games bid process. The defeat of New York City for the 2012 Summer Games combined with security, immigration, and revenue sharing issues have necessitated a USOC review and analysis to ensure a U.S. candidate city can be successful in the international bid process. The USOC has said it would like to make a bid for 2016 but will await the conclusion of its review before making such a decision.

Nevertheless, cities such as Chicago and Minneapolis, together with prior bidders Houston, Washington D.C., Los Angeles, and the San Francisco Bay area have all expressed interest in putting forward a 2016 Olympic bid.

"With such high-level competition for hosting the world's largest event, it is essential that a city secure the best possible expertise to be successful," said Hill Carrow, CEO of Sports & Properties, Inc. "In addition, it appears that the window of time the USOC will allow for bid preparation is going to be perhaps the shortest on record, so every member of a city's bid team must be fully capable of hitting the ground running."

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"We are excited about Philadelphia's prospects, honored to be a part of this historic effort, and delighted to work with the top-notch leadership team Philadelphia 2016 has assembled," concluded Carrow.

The Philadelphia Sports Congress serves as the Sports Commission for the City of Philadelphia. The Sports Congress is an arm of the Philadelphia Convention & Visitors Bureau and has been in operation since 1987. The Philadelphia Sports Congress has recruited and hosted numerous major sports events for Philadelphia including FIFA Women's World Cup, the ESPN X Games, the Senior PGA Championship, NCAA Women's Final Four, the U.S. Figure Skating Championships, the annual Army-Navy Game, and the Major League Baseball All-Star Game.

Philadelphia 2016 is a non-profit organization established to bid for and host the 2016 Summer Olympic Games in Philadelphia. Philadelphia 2016 is fully supported by the Philadelphia Sports Congress, with Larry Needle, Executive Director of the Sports Congress also serving as Executive Director of Philadelphia 2016.

Sports & Properties, Inc. is a sports and entertainment marketing and development firm based in Raleigh, NC. Sports & Properties, Inc. provides a wide range of sports and entertainment consulting services to clients across the country. SPI's clients include Wake Forest University, USA Field Hockey, the University of Southern Mississippi, the Durham Performing Arts Center, Bradenton-Sarasota Arena, Cobb Energy Center for the Performing Arts, Capitol Broadcasting Company, and RBC Centura Bank, among others.