

Contact: Hill Carrow
Sports & Properties, Inc
hcarrow@sportsproperties.com
Phone 919 890 6284

711 Hillsborough Street
Raleigh, NC 27603
Fax 919 890 6259

Sports & Properties,
Inc.

News Release



TURIN, ITALY – The attendance by Sports & Properties, Inc. CEO Hill Carrow at the 20th Winter Olympic Games in Turin, Italy, marked the 11th Olympic Games total and 7th Winter Olympics for Carrow.

Carrow has extensive experience on all sides of Olympic Games management including having served with a national Olympic committee (the United States Olympic Committee), local organizing committee (Salt Lake Olympic Organization Committee), and national and international sponsor (Sara Lee Corporation).

Throughout the Games period Carrow has served as part of an Olympic Games panel of experts assessing and reporting on a variety of aspects of the Torino Games – ranging from security and operations to broadcast coverage and sponsorship marketing – for the **Sports Business Daily**, a national publication focused on the business of sports and sister publication to the area’s own Triangle Business Journal.

“There is nothing like attending the Olympic Games in person,” said Carrow, “it is the world’s largest event and it is impossible, even through the excellent broadcast coverage, to truly do it justice without experiencing the event first hand. The Olympic ideals, of course, are very positive and uplifting so I enjoy getting reinvigorated with the Olympic spirit and bringing that attitude and philosophy back to my family, work, community, and clients.”

For Release February 27, 2006

###