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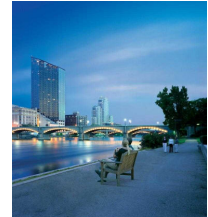
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**West Michigan
Sports Commission**

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News Release

GRAND RAPIDS, MI: The West Michigan Sports Commission has selected Sports & Properties, Inc. (SPI) of Raleigh, NC, to conduct a Sports Commission Inventory Analysis.

The creation of the West Michigan Sports Commission was approved by the Kent County Board of Commissioners in December of 2006. Over the past ten years, community members had often discussed the desire to develop a Sports Commission to attract various types of sporting events to Kent County. Subcommittee members visited St. Louis, Missouri and Indianapolis, Indiana to learn from two of the most prominent and successful sports commissions in the nation. With the addition of a Board of Directors, and the search for an Executive Director underway, the West Michigan Sports Commission has fully entered the start-up phase.

“Kicking off the West Michigan Sports Commission by having an industry expert conduct our Inventory Analysis will position us for success in the near future as well as long-term,” said Dick VanderMolen, Chair of the West Michigan Sports Commission. “After years of discussion and debate, we are thrilled to be getting the West Michigan Sports Commission off the ground and into the marketplace. The Sports Commission Inventory Analysis will help us match our facilities to potential events, an important first step in securing these events.”

“It’s an honor for us to be a part of the start-up process for the West Michigan Sports Commission,” said Hill Carrow, CEO of Sports & Properties. “Kent County already has in place an

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excellent array of facilities, and by creating the West Michigan Sports Commission, these facilities can be maximized in terms of increased sports tourism in the Grand Rapids area and positive economic impacts on the community.”

Kent County currently features facilities including the Van Andel Arena, home of the Grand Rapids Griffins AHL hockey team and the Grand Rapids Rampage AFL team; DeVos Place, a 160,000 square foot riverfront convention center; Fifth Third Ballpark, home to the West Michigan Whitecaps baseball team; and the facilities of Grand Valley State University, a top Division II university, among others.

About the West Michigan Sports Commission: The West Michigan Sports Commission was officially established in December, 2006. The West Michigan Sports Commission was formed to provide tangible benefits for West Michigan in terms of economic activity, quality of life, and image enhancement. A 40-member Sports Commission Board, made up of 11 Executive Committee members and 29 at-large representatives, oversees the operations of the West Michigan Sports Commission. For more information, visit www.westmichigansportscommission.com.

About Sports & Properties, Inc.: Sports & Properties, Inc. is a sports and entertainment marketing and development firm located in Raleigh, NC. The company consults with cities and community organizations on sports and entertainment economic development projects including Richmond, VA, Winston-Salem, NC, and Philadelphia, among others, and represents major corporate clients such as Capitol Broadcasting Company. SPI is also a specialist and innovator in naming rights sponsorships with projects currently underway for Wake Forest University, the City of Durham, and the Carolina Crossroads Music & Entertainment District in Roanoke Rapids. For more information, visit www.sportsproperties.com.